



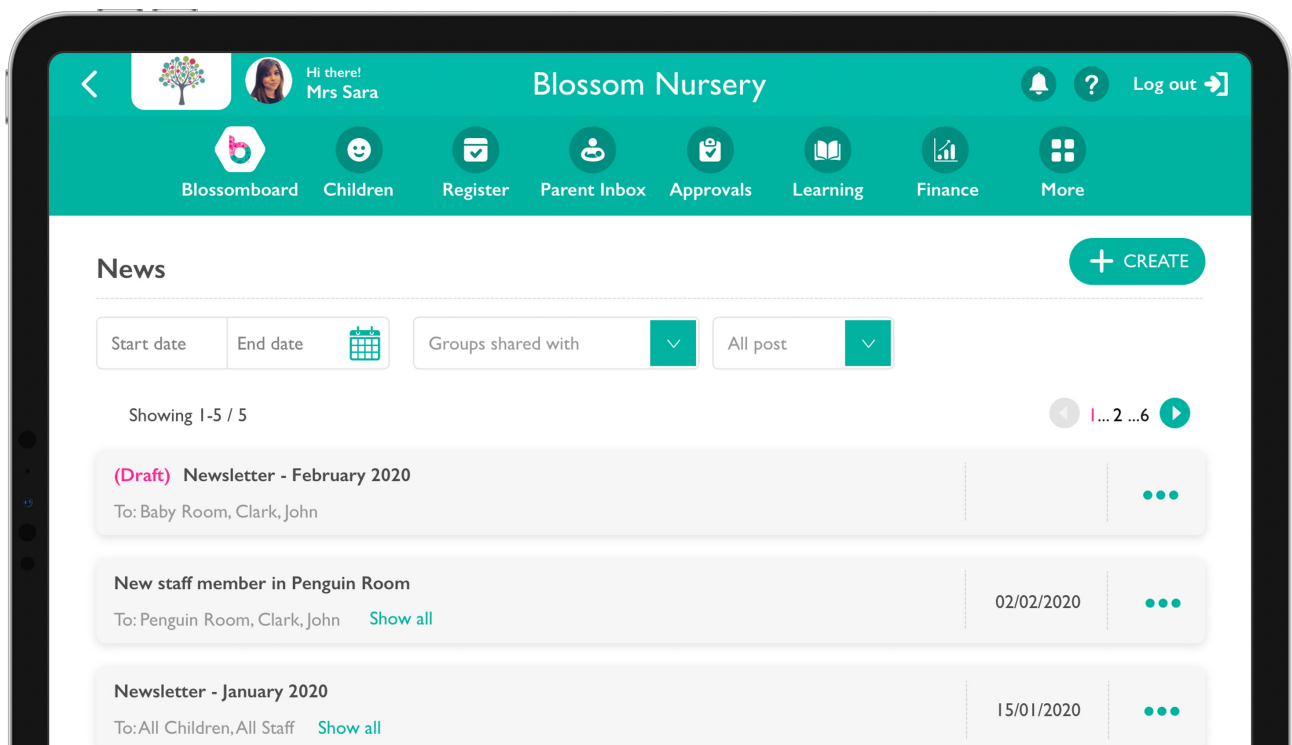
Hi Blossomers,

Our thoughts are with you all during this time of uncertainty, and we wanted to do something to make communicating quicker and easier for you. This means pushing forward the release of our Newsletter Feature, which can be used in many ways to reassure the people important to your business:

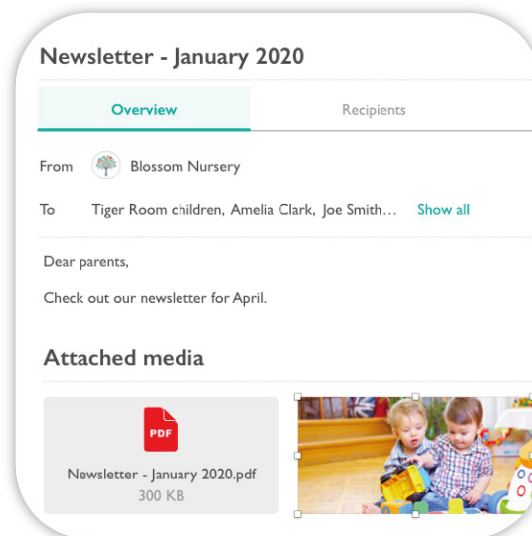
- Communicate information to parents (informing them of closures and sending important government advice).
- Send important updates to staff.
- Send out activities to parents to help them keep their children entertained.

Stay safe & stay well,

**The Blossom Team**



Here is a quick guide on how to use the feature. You can find the newsletter section by clicking more > news. Select who you'd like to send your newsletter to, whether it's one room or the entire nursery. You can also attach photos or PDFs to your newsletters to share with parents what their children have been up to, strengthening the connection with parents even further.



Follow Us!

