

Blossom Educational Ltd | Website Privacy Policy

Version 1.4 | 2nd November 2020

1. Introduction

Blossom ("We"; "Us"; "Our") is committed to protecting and respecting the data you share with us. This privacy policy explains how Blossom processes information that can be used to directly or indirectly identify an individual (henceforth denoted "Personal data") collected through the use of its website.

For the purposes of this policy, Blossom defines the term "Respondent" as any individual who responds to Our demonstration-form that is powered by Blossom or any individual who is included in a contact within a User's account and the term "Visitor" as an individual that visits Our front-end website (for example www.blossomeducational.com).

Please read this Privacy Policy carefully to understand Our views and practices regarding your personal data and how We will treat it on Our website.

Data Controller: Blossom Educational Limited incorporated and registered in UK with company number 09942836 whose registered office is at Argyle House, Joel Street, Northwood, Middlesex, England, HA6 1NW.

2. Collection and use

2.1 General

The following sections cover the specifics of each of the two groups from whom data is collected: Website Visitors and Respondents.

2.2 Website Visitors

If you are a visitor to Our website only, and not a Respondent to Our demonstration form, then this section is relevant to you.

By visiting Our website, you consent to the collection and use of your personal data as described herein. If you do not agree with the terms set out herein, please do not visit Our website. If required by the data protection law, We will seek your explicit consent to process personal data collected on this website or volunteered by you. Kindly note that any consent will be entirely voluntary. However, if you do not grant the requested consent to the processing of your personal data, the use of this website may not be possible.

Blossom may collect, record and analyse information of visitors to its website. We may use cookies.

Furthermore, Blossom may gather data about visits to the website, including but not limited to the number of visitors and visits, the length of time spent on the site, pages clicked on or where the Visitors have come from.

2.2.1 Purpose of Processing Personal Data

The collected data to communicate with Visitors, to customise content for Visitors and to improve Our website by analysing how Visitors navigate Our website.

2.2.2 Sharing Personal Data

Blossom may share certain underlying information with service vendors or contractors in order to provide a requested service or transaction or in order to analyse the visitor behaviour on its website.

2.2.3 Cookies

Cookies are text files containing small amounts of information which are downloaded to the browser that you use when you visit a site. Cookies cannot be used to run programs or deliver viruses to your computer. By continuing to visit the website, you agree to the placement of cookies on your device.

You may refuse to accept cookies by activating the setting on your browser which allows you to refuse the setting of cookies. However, if you select this setting you may be unable to access certain parts of Our Website, including areas offering special offers.

Unless you have adjusted your browser setting so that it will refuse cookies, Our system will issue cookies when you enter Our website. We may also place cookies from third parties in order to enhance the experience on Our website and for Blossom's own marketing purposes. The use of cookies is widespread and benefits the Visitor.

For detailed information about the use of cookies on the website, please read and review [Our Cookie Policy](#).

2.3 Respondents (Users of Our Demonstration Booking Form)

Respondents should be aware that by responding to Our form, they could be disclosing information that can make them personally identifiable to Blossom employees. Respondents should be aware that they alone are responsible for the content of their responses. Blossom will not process Personal Data of Respondents for other purposes or by other means than instructed by its users.

3. Your Rights

Blossom acknowledges that EU individuals have the right to access the personal information that We keep on them. An individual who seeks access or who seeks to correct, amend, or delete inaccurate data, should direct the query to privacy@blossomeducational.com. If requested to remove data, We will respond within a reasonable timeframe. Please note that if your request concerns information in our app please contact your nursery.

4. Retention and Deletion

Blossom will not retain data longer than necessary to fulfil the purposes for which it was collected or as required by applicable laws or regulations. For a Respondent's data, Blossom's employees have control of the purpose of collecting that data, and the duration which the Personal Data may be kept.

When We have no ongoing legitimate business need to process your personal information, We will either delete or anonymise it, or, if this is not possible, then We will securely store your personal information and isolate it from any further processing until deletion is possible.

5. Acceptance of Conditions

Blossom assumes that all Visitors and Respondents have carefully read this document and agree to its contents. If someone does not agree with this privacy policy, they should refrain from using Our website. We reserve the right to change Our privacy policy as necessity dictates. Continued use of the Blossom website after having been informed of any such changes to these conditions implies acceptance of the revised privacy policy.

6. Blossom's Data Protection Officer

Blossom has a "Data Protection Officer", who is responsible for matters relating to privacy and data protection. This Data Protection Officer can be reached at the following address:

Blossom Educational Ltd
FAO: Sara Thakrar (Founder & Head of Product)
Argyle House, Joel Street, Northwood, Middlesex, England, HA6 1NW
Email: sara@blossomeducational.com
Phone: +44 (0) 7889 623993

This role, whilst Sara Thakrar, is on maternity leave, is being covered by Ash Pajpani, Director. at the following address:

Blossom Educational Ltd
FAO: Ash Pajpani (Director)
Argyle House, Joel Street, Northwood, Middlesex, England, HA6 1NW
Email: ash@blossomeducational.com
Phone: +44 (0) 7557 653528

7. Questions

If you have further questions regarding the data Blossom is collecting, or how we use it, then please feel free to contact us by email at privacy@blossomeducational.com.

Last updated: November 2020